

**RECEIVED**  
**CENTRAL FAX CENTER**  
JUL - 2 2004  
**OFFICIAL**

In the United States Patent and Trademark Office

Serial Number: 09 / 593,993  
Appn. Filed: 6/14/2000  
Applicant(s): Roy Shkedi  
Appn. Title: A Descriptive-Profile Mercantile Method  
Examiner/GAU: Ouellette, Jonathan P. / 3629

Amendment C

Mail Stop Non-Fee Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir or Madam:

In response to the Office Action mailed 6/9/04, and consistent with the discussion and agreements reached in Applicant's 7/1/04 interview with Examiner, Applicant requests that the above application be amended as follows: